«AddressBlock»

«GreetingLine»

It is time again for Worldwide Sporting Goods annual sales contest. This year’s grand prize is a trip for two to Amsterdam, Holland. Any regional sales representative who increases annual sales figures by 35% is eligible for the trip.

Your last year’s sales figure totaled $«Qtr\_Sales». Sell hard! We would love to send you to exciting Amsterdam!

Sincerely,

Billy Holliday