«Title» «Firstname» «Lastname»

«Company»

«Address1»

«Address2»

«City» «State» «Postalcode»

## Worldwide Sporting Goods

## Equipment Showcase

Dear «Title» «Lastname»

You are invited to attend our Fitness Equipment Showcase next month at the Central Valley Convention Centre.

Join over 50 experts from more than 20 equipment manufacturers for demonstrations of their new product lines. There will also be workshops on equipment sales and product training.

In addition to demonstrations and workshops, you can look forward to: special offers, discounts, free samples, promotional items and more. Product specialists will be available for the following items in our product line.

| **Product** | **Features** | **Price** | | **Specials** |
| --- | --- | --- | --- | --- |
| Life-Fit 805 Treadmill | Manual incline Fold-away design | 200.00 |  | |
| Life-Fit 820 Deluxe Treadmill | Child-proof safety system. Adjustable incline | 299.95 |  | |
| Body Lean Exercise Bike | Enclosed chain guard | 149.95 |  | |
| Exer-Fit Exercise Bike | Cushioned seat/handgrip. Electronic display features | 229.95 |  | |
| Treadmaster Rower | Adjustable shocks. Electronic display features | 169.95 |  | |
| Body Lean Folding Stepper | Slip-resistant pedals. Adjustable tension control | 99.95 |  | |

If you visit our stand at the showcase, you can pick up a bargain at our show discount rate of . See our specials.

The hours for the Equipment Showcase are 9:00 a.m. to 8:00 p.m. We look forward to seeing you at the convention centre.