

Consultant Profile



JUSTIN HEWITT

Customer Care Officer

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Justin has 12 years' experience in recruitment, marketing and customer service roles within the Retail market working middle-senior management focusing on customised solutions.

AREAS OF EXPERTISE:

- Communications
- Marketing
- Relationship management
- Digital solutions

SECTOR KNOWLEDGE:

I work exclusively within the consumer space and my core competencies being focused on personal and digital communications. A specialist in my field, I work with clients to understand their requirements. I have a passion for e-commerce and marketing and relish the opportunity to work with clients to help grow their brand.

COMPANY DETAILS:

The Blufish company mission is "shaping the world of work".

Our passion is matching the best people with the best companies that will develop their potential; and to match companies with innovative talent who will drive their business growth and revenue. In short, we are dedicated to playing a pivotal role in the "World of Work".

REFERENCE:

"Justin has been truly responsive to our needs. He took the time to understand my business and the issue we face. He has been generous with his time and really works to develop a strong long-term business relationship."

Daniel Hennessy | Spectrum Lighting

Consultant Profile



SEAN MURPHY

Data Analytics Specialist

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Sean has 8 years' experience in data analytics working middle-senior management to leverage insights in order to make truly data-driven decisions.

AREAS OF EXPERTISE:

- Analytical and problem-solving skills
- Strong analytical and visualisation skills
- Digital solutions
- Business judgement and strategic thinking

SECTOR KNOWLEDGE:

Manipulates and analyses large, complex data sets, turning them into actionable business insights. Sean was responsible for building and maintaining a range of dashboards and reports conveying our KPIs, performing mission-critical analysis driving our online customer and revenue growth..

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REFERENCE:

"Sean has implemented Power BI dashboards and SSRS reports through dashboard's, graphs, tables, and clickable reports for a range of financial and operational reports allowing team leaders to make informed, data driven decisions. Sean has demonstrated superior skills in SQL, Azure, Power Bi and Microsoft Excel."

David Hopperman | Flight Centre

Consultant Profile



JENNIFER WHITEHEAD

Marketing Specialist

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Jennifer has 4 years' experience in marketing and customer service roles within the Retail market working middle-senior management focusing on customised solutions.

AREAS OF EXPERTISE:

- Communications
- Marketing
- Relationship management
- Digital solutions

SECTOR KNOWLEDGE:

Coordinating the production of advertising campaigns involving specialised activities, such as artwork, copywriting, photography and media placement, within expected timeframes and budget

Analysing consumer behaviours and habits – reviewing all available data to determine customer interactions with products and services

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REFERENCE:

"Jennifer has implemented strategies to improve sales and marketing workflows, including advising on the purchase of new technologies for customer relations management (online review platforms - reviews from customers) , tracking the efficacy of marketing campaigns."

Robert Fonheit | Vapiano